



Peterson Holding Company, and all wholly owned subsidiaries ("Peterson"), are committed to partnering with nonprofit, charitable and community based organizations throughout our territory. To request a consideration for a donation and/or sponsorship please complete this application and return it to ***Peterson in the Community***, a division of Peterson's Public Relations efforts.

Email: [tjarth@petersoncat.com](mailto:tjarth@petersoncat.com)

Mail: Peterson

Attn: Marketing – PITC

2828 Teagarden St.

San Leandro, CA 94577

Selection for participation will be based on your organization's need, your current involvement within the community, and the guidelines governing our participation.

Completing this application does not guarantee our support and Peterson reserves the right to select which organization will receive donations and what they will receive in the way of support. Once an organization has been selected, they will not be eligible for additional support for a period of one year.

Selected organizations will be notified by email, and arrangements will then be made to complete the donation or community involvement. All **CASH** donations will require the organization's EIN number. In exchange for our donation, it is agreed that Peterson will be able to:

- Utilize your organization's name and logo on our website.
- Request that a Peterson logo be listed on your organization's website, social media channels and any printed materials as a sponsor.

**Please make sure to submit your application at least 60 days prior to the need for funds or equipment.**

**PETERSON**



**PETERSON IN THE COMMUNITY**

Peterson Holding | 955 Marina Blvd | San Leandro, CA 94577 | [www.petersonholding.com](http://www.petersonholding.com)

**Application for Donation or Sponsorship**

Incomplete applications will not be considered.

Please email completed application to [tjarth@petersoncat.com](mailto:tjarth@petersoncat.com).

For more information about Peterson in the Community, visit [www.petersonholding.com/community-outreach](http://www.petersonholding.com/community-outreach).

**TYPE OF CONTRIBUTION:**

Cash     Equipment Usage/Rental     Volunteer Labor     Other: \_\_\_\_\_

Advertising & Promotion?     Yes     No

Peterson in the Community/charitable giving?     Yes     No

Briefly describe the contribution requested: \_\_\_\_\_

Dollar amount requested (if applicable) \_\_\_\_\_

Date cash is needed (if applicable): \_\_\_\_\_

Would an In-Kind donation be accepted?     Yes     No

**ORGANIZATION INFORMATION**

Organization Name: \_\_\_\_\_

Is your organization a 501(c)(3)?     Yes     No

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

Organization EIN (if applicable): \_\_\_\_\_

Briefly describe your organization and/or event: \_\_\_\_\_

How did you find out about Peterson?     Website     Employee - which employee? \_\_\_\_\_     Other \_\_\_\_\_

**IF ADVERTISING & PROMOTION**

Briefly describe the benefit to Peterson: \_\_\_\_\_

**FOR PETERSON USE ONLY**

Approving Manager: \_\_\_\_\_

Store/Cost Center/GL: \_\_\_\_\_

Once complete, please email to [tjarth@petersoncat.com](mailto:tjarth@petersoncat.com), subject line Peterson Donation and Sponsorship Form