

## VISION

**"We will be our customers' first choice."**

## MISSION

**"Peterson partners with our customers in building the future. We put our customers first and continually strengthen our partnerships through hard work, ingenuity and determination.**

**We provide a family oriented environment that promotes safety, personal growth and professional achievement. Our people commit themselves to exceed the expectations of the customer, Peterson and each other.**

**We will remain true to our values and set standards of excellence in everything we do."**

## CORE VALUES

### CUSTOMER FIRST

The reason we exist!

- Urgency
- Empathy
- Communication
- Courtesy
- Follow Up
- Value Added

### INTEGRITY

We do what we say!

- Honesty
- Fairness
- Trust
- Reliable

### EXCELLENCE

Best in all we do!

- Continuous Improvement
- Safe
- Done Once - Done Right
- Hustle

### TEAMWORK

Together we do what we couldn't do alone!

- Collaboration
- Respect
- Commitment
- Loyalty
- Communication
- Willingness

### FUN

We enjoy what we do!

- Positivity
- Enthusiastic
- Friendly
- Humor